

Mockup Review Notes

Creative Director: Victoria Cheung

Designer: Freya Qin

Notes:

- Navbar:
 - Navbar from mockup A would be a better design choice (instead of the icons from mockup B)
 - Can ignore implementing drop-down menus (as all of the content already fits on the page)
- Font choices:
 - Both the body font and heading fonts are perfect, exactly the vibe I was going for
 - Maybe change the title font on the homepage to something bigger and more eye-catching?
- Color Scheme:
 - Stick with mockup A's homepage color scheme, but maybe alternate the background color for the other pages
- Layout:
 - Both layouts are great, but we can go with mockup B's layout for the other pages (but mockup A for the homepage) as it is easier to implement
 - For the homepage, might be a good idea to make the introduction box smaller or rearrange the layout so more of the background can be seen
- Mobile layout:
 - Perfect, no changes necessary
- Fun fact icons:
 - I love how they're arranged in mockup A
 - Bonus addition: simple button animations when you hover over the icons, but not necessary